



# Win a copy of *High Content Screening* with Invitrogen's FREE book giveaway

Visit Invitrogen in booth #2700 at the 2006 SBS Conference for your chance to win a copy of the new and popular publication, *High Content Screening: A Powerful Approach to Systems Cell Biology and Drug Discovery*, by Ken Giuliano, Lansing D. Taylor, and Jeffrey Haskins (2006, Humana Press). Just fill out the brief questionnaire below and drop it off at the Invitrogen booth during the conference. We'll have two drawings each day, and you'll have two chances to win.

Name:	Position:
Institution:	Dept:
Street address:	City/State/Zip:
Email:	Telephone:

**1. What type of HCS assay do you run most often? (Please check only one box.)**

- Fluorescence intensity
- Translocation
- Morphology change (including neurite outgrowth)
- Cell mobility
- Other (please specify): \_\_\_\_\_

**2. How many of the above HCS assays do you typically perform in a week? (Please check only one box.)**

- 0-1,000 assays
- 1,000-10,000 assays
- 10,000-100,000 assays
- >100,000 assays

**3. What types of HCS assays do you plan to perform in the next 6 months? (Please check all that apply.)**

- Fluorescence intensity
- Translocation
- Morphology change (including neurite outgrowth)
- Cell mobility
- Other (please specify): \_\_\_\_\_

**4. Which types of HCS tools would you like to improve? (Please check all that apply.)**

- Segmentation tools
- Cytotoxicity assays
- Organelle function indicators
- Live cell imaging reagents
- Protein pathway analysis (split GFP)
- Organelle location markers
- Protein kinase assays
- Cell tracking reagents
- GPCR assays
- Redox indicators
- Other (please specify): \_\_\_\_\_

