

Tradeshow Business Reply Card for PanGo

Client: Reena Daga
Writer: Cindy Breed
Specs: 3"x5" or 4"x6" card stock, 4-color
Copy due: 2/1/10

Objective: Customers will use this card to enter a drawing for a free iPod touch. PanGo will use the contact information gathered to choose the winner, add to mail list, and to mail out future e-news/e-blasts to engineers/R&D designers, manufacturing personnel, and marketing/business personnel in the medical device outsourcing industry. The answers to the questions will help PanGo focus on which topics to cover in future newsletter/blue papers.

Front:

(Use PanGo logo, header, footer, and branding)

It takes two to PanGo...so partner with us to win a FREE iPod touch®.

(Include nice graphic of iPod touch. Use a stamp/seal like this  to enclose the copy, "Win a FREE iPod touch® from PanGo.")

Thank you for visiting PanGo, your true outsourcing partner in biomedical device design and manufacturing.

For a chance to win a FREE iPod touch®, just return this completed card to the PanGo tradeshow booth #1827 at the MD&M west Conference by 3pm on February 11, 2010. Winner need not be present to win. Winner will be notified by email and will be able to view the drawing results on YouTube®.

Back:

Please check the medical device area of interest that best describes your current position:

- Design/Engineering/R&D Manufacturing Marketing/Business
 Other _____

What number one challenge are you facing in your medical device design and/or manufacturing process today?

Would you like a representative to contact you to discuss how partnering with PanGo can quickly reduce your manufacturing costs and accelerate your medical device to market?

- Yes, please contact me now. No, I'm not interested at this time.
 Yes, please contact me in _____ months.

Please sign me up for PanGo's weekly e-newsletter that focuses on solutions to current issues facing medical device manufacturers in today's global markets.

Name _____ Phone _____
Company/Institution _____ Dept. _____
Street Address _____
City _____ State _____ Zip Code _____ Country _____
E-mail Address _____